

Our Annual Agenda

Hello.

We are the Art Director's Club of Denver.

Since 1955, ADCD has been committed to bolstering the Front Range creative community. Every year, more than 400 professional and student members gather for many social events: high-quality programs, insightful speakers, networking opportunities, career workshops, portfolio reviews, and an annual creative competition.

We invite you to sponsor the premier, non-profit 501(c)3 creative club in Colorado. Larger events grant you the opportunity to showcase your wares to gain maximum exposure. Smaller events give you the chance to discretely disseminate your brand in a more intimate atmosphere.

Learn how you can get your company's name in front of the right audience. Go to adcd.com or call Art Directors Club of Denver at 720.838.3797.



ADCD Paper Fashion Show
mstevensphoto.com

Keynote Speakers

A captivating ensemble of creative leaders speak here in Denver. Up to 400 people come to see luminaries such as Josh Spear, Joe Duffy, Howard Schatz, Andy Cruz, Adult Swim, and Chase Jarvis. Go to adcd.com for upcoming announcements.

The One Show

One of the world's premier award shows in advertising, design, and interactive, and it only comes to a few cities. Thanks to the The One Club and ADCD, Denver is one of them.

The Review

A great example of our commitment to the next generation of creative thinkers. Senior students and recent grads meet professionals, who provide invaluable career and portfolio advice.

Annual Paper Fashion Show

Over 400 people come to see fashions made from paper that are auctioned after the show to support Downtown Aurora Visual Arts.

Annual Show

Hundreds come to see Denver's finest work from agencies, companies, and independent creatives all over the Colorado.

The Brief

Professional mentors team up with the brightest students to tackle a real, live brief assisting a non-profit organization supporting the arts.

Art Bus

A fun holiday event where creatives jump on board a double decker bus and go on a tour of Denver's trendiest art galleries.

Mixers (Quarterly)

The creative community comes together at sponsoring agencies for food, beverage, and networking opportunities.



Art Directors Club Denver

Connecting the Creative Community
SINCE 1955

Sponsorship

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get connected
www.adcd.com

Event Sponsorships & Packages

Events are an ideal opportunity to gain maximum exposure to the creative community. We have a variety of packages that give you incredible reach and accommodate your particular budget.

Copper Sponsorship: \$300

Sponsor ONE event and receive the following benefits:

- Your logo on all collateral and promotions for the one event of your choice.
- 2 free tickets to your sponsored event.
- Your company name mentioned at the event.
- Your logo or listing in the Annual Show Directory.
- Web site benefits including a link to your site

Bronze Sponsorship: \$500

Sponsor ONE event and receive the following benefits:

- Your logo on all collateral and promotions for the one event of your choice.
 - 2 free tickets to your sponsored event.
 - Your company name mentioned at the event.
 - Your logo or listing in the Annual Show Directory.
 - Web site benefits including a link to your site
- PLUS: a vendor table at your sponsored event.

Silver Sponsorship: \$750

Sponsor ONE event and receive the following benefits:

- Your logo on all collateral and promotions for the one event of your choice.
- 2 free tickets to your sponsored event.
- Your company name mentioned at the event.
- Your logo or listing in the Annual Show Directory.
- Web site benefits including a link to your site

PLUS: A vendor table at your sponsored event.
PLUS: a business card-size ad in the Annual Show Directory.

Gold Sponsorship: \$1250

Sponsor TWO events and receive the following benefits:

- Your logo on all collateral and promotions for the TWO events of your choice.
- 2 free tickets to both sponsored events.
- Your company name mentioned at both events.
- Your logo or listing in the Annual Show Directory.
- Web site benefits including a link to your site

PLUS: A vendor table at both sponsored events.
PLUS: a QUARTER-PAGE AD in the Annual Show Directory.

Platinum Sponsorship: \$2500

Sponsor FOUR events and receive the following benefits:

- Your logo on all collateral and promotions for the FOUR events of your choice.
- 2 free tickets to all four events you sponsor.
- Your company name mentioned at all four events.
- Your logo or listing in the Annual Show Directory.
- Web site benefits including a link to your site

PLUS: A vendor table at all four sponsored events.
PLUS: a HALF-PAGE AD in the Annual Show Directory.

We are also willing and thankful to receive any in-kind donations, if you are unable to make a financial contribution at this time.

Annual Event & Show Sponsorship

Annual Event Sponsor: \$5000

Sponsor the entire year's events and receive the following benefits:

- Your logo on all event collateral and promotions for the entire season recognizing your company as an Annual Event Sponsor.
- A vendor table at all events, including the Annual Show.
- 2 free tickets to every event, including the Annual Show.
- Your company name mentioned at every event.
- Full-page ad in the Annual Show Directory.
- Web site benefits including a link to your site

Annual Show Sponsor: \$1000

Sponsor the Annual Show and receive the following benefits:

- Your logo on all event collateral and promotions for the Annual Show, recognizing your company as an Annual Show Sponsor.
- A vendor table at the Annual Show.
- 2 free tickets to the Annual Show.
- Your company name mentioned at the Annual Show.
- Full-page ad in the Annual Show Directory.
- Web site benefits including a link to your site.

**Please note: Sponsorship benefits are valid for the event(s) selected and may not be interchanged with other events.*

Find out more

Go to adcd.com, or follow us on Twitter, ADCDgraffiti and Facebook.

